

On The Break News Group covering the U.S.A.

Monthly Ad Rates per Publication (black & white):

Ad size	
Full Page	\$495.00
Half Page	\$275.00
Quarter Page	\$165.00
Sixth Page	\$105.00
Eighth Page	\$85.00
Twelfth Page	\$55.00
Business Ad	\$30.00

CALL 406.285.3099

Monthly Ad Rates per Publication (full color):

Ad size	
Full Page	\$620.00
Half Page	\$400.00
Quarter Page	\$290.00
Sixth Page	\$230.00
Eighth Page	\$210.00
Twelfth Page	\$180.00

email: pool@onthebreaknews.com

Gloss Cover Pages per Publication (full color):

Ad size
Back, Inside/Facing, InsideFront/Facing \$795.00

Ad Dimensions:

	<u>WIDTH</u>	<u>HEIGHT</u>
Full Page (full bleed optional)	9.375"	11.25"
Half Page (Horizontal)	9.375"	5.25"
Half Page (Vertical)	4.575"	11.25"
Quarter Page (Vertical)	4.575"	5.25"
Quarter Page (Horizontal)	9.375"	3.0"
Sixth Page	4.575"	3.5"
Eighth Page	4.575"	2.5"
Twelfth Page	4.575"	1.75"
Business Ad	2.15"	1.75"

Terms and Conditions:

Payment: First time advertisers are required to pay in advance. New advertisers must establish credit before terms are granted.

We accept credit cards
(Visa, MC, Discover)
by phone, or PayPal payments.

Discounts: Advertisers committing to multiple issues receive a special discount and must pay in advance or make arrangements.

Deadlines: Ad deadlines are the 25th of each month. Contact us each month for deadlines subject to change without notice.

Ad Design: Ads can be designed by our in house graphic designer at a discounted rate of \$60 per hour with a 1 hour minimum. Changes can be made to your ad at any time prior to deadline.

Artwork Submissions:

Submit all ads, photos and artwork in CMYK, 200 dpi. Artwork is acceptable in JPEG, PDF, TIFF, and EPS formats. All files should be compressed for e-mail submissions. Full Bleed available for full page ad, call for dimensions.

Note: All Macintosh users should submit artwork as a PDF file only.

Small files (up to 5 MB) may be e-mailed to:

pool@onthebreaknews.com

Please contact us for larger files by calling 406-285-3099.

If you do not receive a confirmation e-mail within 24 hours, your ad has not been received, please call.

**Your ad will link to your website (when available)
in the online version of each publication**